



FOR IMMEDIATE RELEASE:

ClubXcite Skates Across the USA for San Diego's at-risk youth.

Launch Date: July 12th 2010

"This trip will not only be an amazing skating experience but it will help raise money for a good cause. By challenging myself and going on this adventure, I hope to inspire others to follow their dreams and to help others in need, while having fun and doing what they love." (Ari Mannis)

San Diego, CA (July 6th)-



After a year of planning and preparation, on July 12th 2010, Stefan Hochfilzer, founder of San Diego's ClubXcite Youth Mentoring Organization, and ClubXcite mentor, Ari Mannis are launching their Skate Across the USA fundraising trip to raise awareness and funds for San Diego's at-risk youth.

On July 12th, 2010 Ari and a team of skateboarders will depart San Diego and attempt to skate across the USA from Newport, Oregon to New York. They will be skating relay style, 100-150 miles a day, with a goal of finishing under 30 days. All the money raised will be donated to San Diego Youth Community Services (www.sdyouthservices.org), a San Diego non-profit serving homeless youth and youth in crisis. The donations will be used to provide their children with consistent and positive mentoring services by ClubXcite mentors who will support them academically, socially and recreationally as well as build confidence in their strengths and support them through their weaknesses.

This is ClubXcite's first big fundraising event and any support is appreciated. Our goal is to raise \$20,000. To find out more about the event, donate or to support the cause please visit www.skateacrossusa.com

***About Club Xcite:** Founded in 2005, Club Xcite is a private afterschool mentoring program offering support to kids and teens struggling in school, at home, or on the sports field due to learning disabilities or social, emotional or behavioral challenges. For more information, visit www.exciteway.com*

***About SDYS:** San Diego Youth Services is a nationally recognized, comprehensive non-profit organization that has helped stabilize the lives of more than a half-million young people and their families since 1970. Every day we work to fight the tragedies of homeless youth and youth in crisis. We administer our programs from fifteen locations throughout San Diego County. Our approach is based on practices that have proven to be effective -- focusing on long-term solutions. Many of our programs are replicated in communities across the nation. For more information visit www.sdyouthservices.org*



105 Cancha De Golf, Rancho Santa Fe, CA 92091

Office: (858) 779- 9674

www.exciteway.com